

TruBifidoPRO[®] | PRODUCT INFORMATION

1) COLON FORMULA PROBIOTICS

TruBifidoPRO is a high-quality probiotic with targeted deep release that contains five naturally occurring, beneficial bacterial strains at a combined potency of 50 billion colony forming units (CFU) per capsule. The probiotic composition is a blend of five strains of Bifidobacteria, chosen for efficacy and specific colonic support. Bifidobacteria are anaerobic and proliferate in the absence of oxygen in the colon. TruBifidoPRO offers a biodiverse blend of bifidobacteria that support digestive and immune health*.

2) PATENTED PREBIOTIC ACTIVITY

TruBifidoPRO contains LactoStim[®], a unique prebiotic, that provides nutrition and rehydrates the fragile bacterial membranes of the dry probiotic cells, increasing their bio-availability and effectiveness. This is measured by faster growth rates and lactic acid production. Probiotic bacteria are the minority and are up against multi-trillions of other bacteria and need help to stay competitive. LactoStim is protected by five U.S. patents and is composed of sunflower lecithin and oleic acid, two food grade natural lipids.

3) PATENTED DELIVERY PROTECTION

The probiotics in TruBifidoPRO are protected from harsh stomach acid by sodium alginate which is a carbohydrate derived from kelp, a type of seaweed. An alginate acid shell forms in the stomach at low pH and dissolves into a gel matrix in the small intestine at a higher pH. This allows the acid sensitive probiotics to reach the intestinal tract alive and at full strength. Without proper protection, most of the probiotics will not survive past the stomach or the duodenum. This delivery method is protected by two U.S. patents.

4) STRUCTURAL ACTIONS*

Probiotics such as the Bifidobacterium strains found in TruBifidoPRO adhere to the intestinal surface where they support digestive and immune health*. The area of emphasis of Bifidobacteria is the anerobic environment of the colon where they adhere to colonocytes.

SUPPLEMENT FACTS:

Serving size: one capsule

Servings/bottle: 40

	Amount Per Serving	%DV
Probiotic Blend		
<i>Bifidobacterium lactis</i> (BL-04)	35 Billion CFU***	**
<i>Bifidobacterium bifidum</i> (BB-06)	3 Billion CFU*	**
<i>Bifidobacterium lactis</i> (Bi-07)	4 Billion CFU*	**
<i>Bifidobacterium lactis</i> (HN-019)	4 Billion CFU*	**
<i>Bifidobacterium breve</i> (BB-03)	4 Billion CFU*	**

** Daily Value (DV) not established

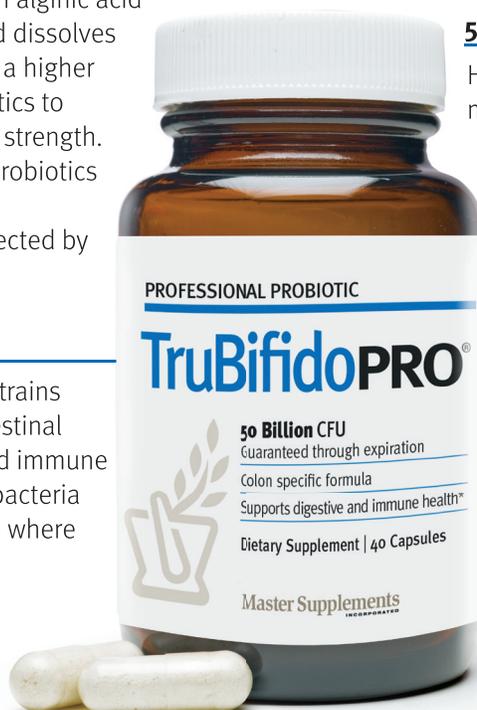
They colonize the soft intestinal lining, promoting a healthy colonic surface and a healthy balance of microbes in the intestinal mucosa. A healthy intestinal surface and mucosa encourages proper elimination and nutrient absorption.

In addition to digestive support, probiotics interact with: epithelial and dendritic cells, lymphocytes, and monocytes/macrophages to support the body's natural immune functions. Generally, Bifidobacteria interact with the immune system differently than Lactobacilli and primarily support the humoral immune response.

5) FUNCTIONAL ACTIONS*

High-potency probiotics like TruBifidoPRO may help to*:

- ▶ Reduce occasional diarrhea/constipation and promote digestive regularity
- ▶ Enhance proper elimination and nutrient absorption
- ▶ Decrease intestinal discomfort from occasional gas and bloating
- ▶ Support immune health and increase overall energy



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6) DOSING AND ADMINISTRATION

- **Standard Dosing:** one capsule per day for most digestive issues.
- **Intensive Dosing:** two capsules per day are recommended for those looking for additional digestive support.

For some instances, higher doses of TruBifidoPRO may be needed to achieve digestive balance and comfort. Consultation with a Healthcare Professional is recommended for these higher dosing protocols. Conversely, for those looking to simply maintain digestive health, the low-cost option of two capsules per week still delivers 100 Billion CFU and is sufficient for some individuals.

TruBifidoPRO can be taken with or without food at any time of day. When taking concomitantly with antibiotics, we recommend separating by two hours when possible as some antibiotics are antagonistic towards probiotic bacteria. For children, we recommend the powdered form probiotic Granular Theralac[®], however, TruBifidoPRO capsules can be opened and stirred into yogurt, apple sauce, or any other soft food and given anyone that has difficulty swallowing capsules.

7) ADVERSE REACTIONS

Probiotic bacteria in the Bifidobacterium genera are generally recognized as safe (G.R.A.S.) by the United States FDA. Studies show that dosages of one trillion CFU/day or higher are safe. When the intestinal microflora is severely out of balance, high potency probiotics may cause mild to moderate discomfort for a short time as the digestive tract is cleansed. This is called the Herxheimer Reaction and is a positive sign the probiotics are working.

Depending on the individual and Doctor recommendations, the probiotic dose can be adjusted. Drink lots of water, omit sugar and eat light if you experience a Herxheimer Reaction; the object is to encourage efficient elimination of body waste. If discomfort persists, see your Healthcare Professional.

TruBifidoPRO does not contain: Milk, Eggs, Soy, Gluten, Wheat, Casein, Nuts, Seafood or Beef Products. Healthcare Professional consultation is recommended for specific allergic sensitivities.

8) PACKAGING AND STORAGE

TruBifidoPRO is supplied in 450 mg, size "O", deep-release, vegetable capsules, 40 capsules per bottle. Totally Inert Packaging (TIP) technology is utilized to provide maximum stability and shelf life: capsules are packaged in hermetically sealed, nitrogen flushed, amber glass bottles containing moisture and oxygen absorption packets. Keep bottles tightly closed. Refrigerate to assure potency through expiration date, can be kept at room temperature (65-75F) for up to one month.

9) QUALITY ASSURANCE

Master Supplements posts third-party lab test results on our website for every lot of TruBifidoPRO that is produced. We take this transparent step to show product purity, potency and probiotic activity. For verification of probiotic strain identity, DNA test results are available upon request.



GLUTEN FREE



DAIRY FREE



SOY FREE



GMO FREE



NUT FREE



VEGAN

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.



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